

December 31, 2020

Dear Councillor Bailão,

We believe a new vision is required for traffic planning in this community, one which recognizes the community as a whole. As you know, the neighbourhoods along St. Clair Ave. West and surrounding area are about to experience major development which will result in increased traffic problems.

In recent months, the City has responded by installing a number of new traffic lights in the area, including lights on Rosemount Ave. at Oakwood Ave. and at Dufferin St. and one proposal at Goodwood Ave./ Cloverlawn Ave. at Dufferin St.

While traffic lights may or may not solve problems for one street or intersection, without a full study they can also have unintended consequences. They are also very costly (\$80,000 to \$160,000) plus annual maintenance of \$10,000 to \$15,000. Other more cost-efficient solutions should be examined.

For these reasons, we believe that the City Area Transportation Planning Group should undertake a comprehensive traffic study of the area. We believe that an effective traffic management plan can only be developed after looking at the potential impact on a general area and not just one neighbourhood or intersection.

Issues addressed could include safety at area schools, increased traffic on residential streets, and other potential side effects of traffic control measures.

We would also like to see monitoring programs put in place after the introduction of traffic lights and other traffic control measures. Such programs could look at issues such as pedestrian safety, traffic flows and volumes, effects on garbage pick-up days, traffic speed and traffic collisions.

We also believe it is important that the entire process, from planning to monitoring, be transparent, clearly communicated and involve this group and the community.

Traffic management is in everyone's interest and to this end our community has formed a Traffic Study Group.

We look forward to a prompt response and further discussion.

On behalf of,
Northcliffe Village Residents' Association
Regal Heights Residents' Association
Regal Heights Village BIA
St. Chad's Anglican Church